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THE TWO CULTURES

with Introduction by STEFAN COLLINI



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THE TWO CULTURES

of a problem which had been on my mind for some time. It was a problem I could not avoid just because of the circumstances of my life. The only credentials I had to ruminate on the subject at all came through those circumstances, through nothing more than a set of chances. Anyone with similar experience would have seen much the same things and I think made very much the same comments about them. It just happened to be an unusual experience. By training I was a scientist: by vocation I was a writer. That was all. It was a piece of luck, if you like, that arose through coming from a poor home.

But my personal history isn't the point now. All that I need say is that I came to Cambridge and did a bit of research here at a time of major scientific activity. I was privileged to have a ringside view of one of the most wonderful creative periods in all physics. And it happened through the flukes of war—including meeting W. L. Bragg in the buffet on Kettering station on a very cold morning in 1939, which had a determining influence on my practical life—that I was able, and

indeed morally forced, to keep that ringside view ever since. So for thirty years I have had to be in touch with scientists not only out of curiosity, but as part of a working existence. During the same thirty years I was trying to shape the books I wanted to write, which in due course took me among writers.

There have been plenty of days when I have spent the working hours with scientists and then gone off at night with some literary colleagues. I mean that literally. I have had, of course, intimate friends among both scientists and writers. It was through living among these groups and much more, I think, through moving regularly from one to the other and back again that I got occupied with the problem of what, long before I put it on paper, I christened to myself as the 'two cultures'. For constantly I felt I was moving among two groups-comparable in intelligence, identical in race, not grossly different in social origin, earning about the same incomes, who had almost ceased to communicate at all, who in intellectual, moral and psychological climate had so little in common that instead of going from Burlington House or South Kensington to Chelsea, one might have crossed an ocean.

In fact, one had travelled much further than across an ocean—because after a few thousand Atlantic miles, one found Greenwich Village talking precisely the same language as Chelsea, and both having about as much communication with M.I.T. as though the scientists spoke nothing but Tibetan. For this is not

just our problem; owing to some of our educational and social idiosyncrasies, it is slightly exaggerated here, owing to another English social peculiarity it is slightly minimised; by and large this is a problem of the entire West.

By this I intend something serious. I am not thinking of the pleasant story of how one of the more convivial Oxford greats dons-I have heard the story attributed to A. L. Smith—came over to Cambridge to dine. The date is perhaps the 1890's. I think it must have been at St John's, or possibly Trinity. Anyway, Smith was sitting at the right hand of the President-or Vice-Master-and he was a man who liked to include all round him in the conversation, although he was not immediately encouraged by the expressions of his neighbours. He addressed some cheerful Oxonian chit-chat at the one opposite to him, and got a grunt. He then tried the man on his own right hand and got another grunt. Then, rather to his surprise, one looked at the other and said, 'Do you know what he's talking about?' 'I haven't the least idea.' At this, even Smith was getting out of his depth. But the President, acting as a social emollient, put him at his ease by saying, 'Oh, those are mathematicians! We never talk to them.

No, I intend something serious. I believe the intellectual life of the whole of western society is increasingly being split into two polar groups. When I say the intellectual life, I mean to include also a large part of our practical life, because I should be the last person to

suggest the two can at the deepest level be distinguished. I shall come back to the practical life a little later. Two polar groups: at one pole we have the literary intellectuals, who incidentally while no one was looking took to referring to themselves as 'intellectuals' as though there were no others. I remember G. H. Hardy once remarking to me in mild puzzlement, some time in the 1930's: 'Have you noticed how the word "intellectual" is used nowadays? There seems to be a new definition which certainly doesn't include Rutherford or Eddington or Dirac or Adrian or me. It does seem rather odd, don't y' know.'2

Literary intellectuals at one pole—at the other scientists, and as the most representative, the physical scientists. Between the two a gulf of mutual incomprehension—sometimes (particularly among the young) hostility and dislike, but most of all lack of understanding. They have a curious distorted image of each other. Their attitudes are so different that, even on the level of emotion, they can't find much common ground. Non-scientists tend to think of scientists as brash and boastful. They hear Mr T. S. Eliot, who just for these illustrations we can take as an archetypal figure, saying about his attempts to revive verse-drama that we can hope for very little, but that he would feel content if he and his co-workers could prepare the ground for a new Kyd or a new Greene. That is the tone, restricted and constrained, with which literary intellectuals are at home: it is the subdued voice of their culture. Then they hear a much louder voice,

that of another archetypal figure, Rutherford, trumpeting: 'This is the heroic age of science! This is the Elizabethan age!' Many of us heard that, and a good many other statements beside which that was mild; and we weren't left in any doubt whom Rutherford was casting for the role of Shakespeare. What is hard for the literary intellectuals to understand, imaginatively or intellectually, is that he was absolutely right.

And compare 'this is the way the world ends, not with a bang but a whimper'—incidentally, one of the least likely scientific prophecies ever made—compare that with Rutherford's famous repartee, 'Lucky fellow, Rutherford, always on the crest of the wave.' 'Well, I made the wave, didn't I?'

The non-scientists have a rooted impression that the scientists are shallowly optimistic, unaware of man's condition. On the other hand, the scientists believe that the literary intellectuals are totally lacking in fore-sight, peculiarly unconcerned with their brother men, in a deep sense anti-intellectual, anxious to restrict both art and thought to the existential moment. And so on. Anyone with a mild talent for invective could produce plenty of this kind of subterranean back-chat. On each side there is some of it which is not entirely baseless. It is all destructive. Much of it rests on misinterpretations which are dangerous. I should like to deal with two of the most profound of these now, one on each side.

First, about the scientists' optimism. This is an accusation which has been made so often that it has

become a platitude. It has been made by some of the acutest non-scientific minds of the day. But it depends upon a confusion between the individual experience and the social experience, between the individual condition of man and his social condition. Most of the scientists I have known well have felt-just as deeply as the non-scientists I have known well—that the individual condition of each of us is tragic. Each of us is alone: sometimes we escape from solitariness, through love or affection or perhaps creative moments, but those triumphs of life are pools of light we make for ourselves while the edge of the road is black: each of us dies alone. Some scientists I have known have had faith in revealed religion. Perhaps with them the sense of the tragic condition is not so strong. I don't know. With most people of deep feeling, however high-spirited and happy they are, sometimes most with those who are happiest and most highspirited, it seems to be right in the fibres, part of the weight of life. That is as true of the scientists I have known best as of anyone at all.

But nearly all of them—and this is where the colour of hope genuinely comes in—would see no reason why, just because the individual condition is tragic, so must the social condition be. Each of us is solitary: each of us dies alone: all right, that's a fate against which we can't struggle—but there is plenty in our condition which is not fate, and against which we are less than human unless we do struggle.

Most of our fellow human beings, for instance, are

underfed and die before their time. In the crudest terms, that is the social condition. There is a moral trap which comes through the insight into man's loneliness: it tempts one to sit back, complacent in one's unique tragedy, and let the others go without a meal.

As a group, the scientists fall into that trap less than others. They are inclined to be impatient to see if something can be done: and inclined to think that it can be done, until it's proved otherwise. That is their real optimism, and it's an optimism that the rest of us badly need.

In reverse, the same spirit, tough and good and determined to fight it out at the side of their brother men, has made scientists regard the other culture's social attitudes as contemptible. That is too facile: some of them are, but they are a temporary phase and not to be taken as representative.

I remember being cross-examined by a scientist of distinction. 'Why do most writers take on social opinions which would have been thought distinctly uncivilised and démodé at the time of the Plantagenets? Wasn't that true of most of the famous twentieth-century writers? Yeats, Pound, Wyndham Lewis, nine out of ten of those who have dominated literary sensibility in our time—weren't they not only politically silly, but politically wicked? Didn't the influence of all they represent bring Auschwitz that much nearer?'

I thought at the time, and I still think, that the correct answer was not to defend the indefensible. It was no use saying that Yeats, according to friends whose judgment I trust, was a man of singular magnanimity of character, as well as a great poet. It was no use denying the facts, which are broadly true. The honest answer was that there is, in fact, a connection, which literary persons were culpably slow to see, between some kinds of early twentieth-century art and the most imbecile expressions of anti-social feeling.³ That was one reason, among many, why some of us turned our backs on the art and tried to hack out a new or different way for ourselves.⁴

But though many of those writers dominated literary sensibility for a generation, that is no longer so, or at least to nothing like the same extent. Literature changes more slowly than science. It hasn't the same automatic corrective, and so its misguided periods are longer. But it is ill-considered of scientists to judge writers on the evidence of the period 1914–50.

Those are two of the misunderstandings between the two cultures. I should say, since I began to talk about them—the two cultures, that is—I have had some criticism. Most of my scientific acquaintances think that there is something in it, and so do most of the practising artists I know. But I have been argued with by non-scientists of strong down-to-earth interests. Their view is that it is an over-simplification, and that if one is going to talk in these terms there ought to be at least three cultures. They argue that, though they are not scientists themselves, they would share a good deal of the scientific feeling. They would have as little

use—perhaps, since they knew more about it, even less use—for the recent literary culture as the scientists themselves. J. H. Plumb, Alan Bullock and some of my American sociological friends have said that they vigorously refuse to be corralled in a cultural box with people they wouldn't be seen dead with, or to be regarded as helping to produce a climate which would not permit of social hope.

I respect those arguments. The number 2 is a very dangerous number: that is why the dialectic is a dangerous process. Attempts to divide anything into two ought to be regarded with much suspicion. I have thought a long time about going in for further refinements: but in the end I have decided against. I was searching for something a little more than a dashing metaphor, a good deal less than a cultural map: and for those purposes the two cultures is about right, and subtilising any more would bring more disadvantages than it's worth.

At one pole, the scientific culture really is a culture, not only in an intellectual but also in an anthropological sense. That is, its members need not, and of course often do not, always completely understand each other; biologists more often than not will have a pretty hazy idea of contemporary physics; but there are common attitudes, common standards and patterns of behaviour, common approaches and assumptions. This goes surprisingly wide and deep. It cuts across other mental patterns, such as those of religion or politics or class.

Statistically, I suppose slightly more scientists are in

religious terms unbelievers, compared with the rest of the intellectual world—though there are plenty who are religious, and that seems to be increasingly so among the young. Statistically also, slightly more scientists are on the Left in open politics-though again, plenty always have called themselves conservatives, and that also seems to be more common among the young. Compared with the rest of the intellectual world, considerably more scientists in this country and probably in the U.S. come from poor families.⁵ Yet over a whole range of thought and behaviour, none of that matters very much. In their working, and in much of their emotional life, their attitudes are closer to other scientists than to non-scientists who in religion or politics or class have the same labels as themselves. If I were to risk a piece of shorthand, I should say that naturally they had the future in their bones.

They may or may not like it, but they have it. That was as true of the conservatives J. J. Thomson and Lindemann as of the radicals Einstein or Blackett: as true of the Christian A. H. Compton as of the materialist Bernal: of the aristocrats de Broglie or Russell as of the proletarian Faraday: of those born rich, like Thomas Merton or Victor Rothschild, as of Rutherford, who was the son of an odd-job handyman. Without thinking about it, they respond alike. That is what a culture means.

At the other pole, the spread of attitudes is wider. It is obvious that between the two, as one moves through intellectual society from the physicists to the

literary intellectuals, there are all kinds of tones of feeling on the way. But I believe the pole of total incomprehension of science radiates its influence on all the rest. That total incomprehension gives, much more pervasively than we realise, living in it, an unscientific flavour to the whole 'traditional' culture, and that unscientific flavour is often, much more than we admit, on the point of turning anti-scientific. The feelings of one pole become the anti-feelings of the other. If the scientists have the future in their bones, then the traditional culture responds by wishing the future did not exist. It is the traditional culture, to an extent remarkably little diminished by the emergence of the scientific one, which manages the western world.

This polarisation is sheer loss to us all. To us as people, and to our society. It is at the same time practical and intellectual and creative loss, and I repeat that it is false to imagine that those three considerations are clearly separable. But for a moment I want to concentrate on the intellectual loss.

The degree of incomprehension on both sides is the kind of joke which has gone sour. There are about fifty thousand working scientists in the country and about eighty thousand professional engineers or applied scientists. During the war and in the years since, my colleagues and I have had to interview somewhere between thirty to forty thousand of these—that is, about 25 per cent. The number is large enough to give us a fair sample, though of the men we talked to most would still be under forty. We were able to find out a

certain amount of what they read and thought about. I confess that even I, who am fond of them and respect them, was a bit shaken. We hadn't quite expected that the links with the traditional culture should be so tenuous, nothing more than a formal touch of the cap.

As one would expect, some of the very best scientists had and have plenty of energy and interest to spare, and we came across several who had read everything that literary people talk about. But that's very rare. Most of the rest, when one tried to probe for what books they had read, would modestly confess, 'Well, I've tried a bit of Dickens', rather as though Dickens were an extraordinarily esoteric, tangled and dubiously rewarding writer, something like Rainer Maria Rilke. In fact that is exactly how they do regard him: we thought that discovery, that Dickens had been transformed into the type-specimen of literary incomprehensibility, was one of the oddest results of the whole exercise.

But of course, in reading him, in reading almost any writer whom we should value, they are just touching their caps to the traditional culture. They have their own culture, intensive, rigorous, and constantly in action. This culture contains a great deal of argument, usually much more rigorous, and almost always at a higher conceptual level, than literary persons' arguments—even though the scientists do cheerfully use words in senses which literary persons don't recognise, the senses are exact ones, and when they talk about 'subjective', 'objective', 'philosophy' or 'pro-

gressive',7 they know what they mean, even though it isn't what one is accustomed to expect.

Remember, these are very intelligent men. Their culture is in many ways an exacting and admirable one. It doesn't contain much art, with the exception, an important exception, of music. Verbal exchange, insistent argument. Long-playing records. Colour-photography. The ear, to some extent the eye. Books, very little, though perhaps not many would go so far as one hero, who perhaps I should admit was further down the scientific ladder than the people I've been talking about—who, when asked what books he read, replied firmly and confidently: 'Books? I prefer to use my books as tools.' It was very hard not to let the mind wander—what sort of tool would a book make? Perhaps a hammer? A primitive digging instrument?

Of books, though, very little. And of the books which to most literary persons are bread and butter, novels, history, poetry, plays, almost nothing at all. It isn't that they're not interested in the psychological or moral or social life. In the social life, they certainly are, more than most of us. In the moral, they are by and large the soundest group of intellectuals we have; there is a moral component right in the grain of science itself, and almost all scientists form their own judgments of the moral life. In the psychological they have as much interest as most of us, though occasionally I fancy they come to it rather late. It isn't that they lack the interests. It is much more that the whole literature of the traditional culture doesn't seem to them

relevant to those interests. They are, of course, dead wrong. As a result, their imaginative understanding is less than it could be. They are self-impoverished.

But what about the other side? They are impoverished too-perhaps more seriously, because they are vainer about it. They still like to pretend that the traditional culture is the whole of 'culture', as though the natural order didn't exist. As though the exploration of the natural order was of no interest either in its own value or its consequences. As though the scientific edifice of the physical world was not, in its intellectual depth, complexity and articulation, the most beautiful and wonderful collective work of the mind of man. Yet most non-scientists have no conception of that edifice at all. Even if they want to have it, they can't. It is rather as though, over an immense range of intellectual experience, a whole group was tone-deaf. Except that this tone-deafness doesn't come by nature, but by training, or rather the absence of training.

As with the tone-deaf, they don't know what they miss. They give a pitying chuckle at the news of scientists who have never read a major work of English literature. They dismiss them as ignorant specialists. Yet their own ignorance and their own specialisation is just as startling. A good many times I have been present at gatherings of people who, by the standards of the traditional culture, are thought highly educated and who have with considerable gusto been expressing their incredulity at the illiteracy of scientists. Once or twice I have been provoked and have asked the com-

pany how many of them could describe the Second Law of Thermodynamics. The response was cold: it was also negative. Yet I was asking something which is about the scientific equivalent of: Have you read a work of Shakespeare's?

I now believe that if I had asked an even simpler question—such as, What do you mean by mass, or acceleration, which is the scientific equivalent of saying, Can you read?—not more than one in ten of the highly educated would have felt that I was speaking the same language. So the great edifice of modern physics goes up, and the majority of the cleverest people in the western world have about as much insight into it as their neolithic ancestors would have had.

Just one more of those questions, that my non-scientific friends regard as being in the worst of taste. Cambridge is a university where scientists and non-scientists meet every night at dinner. About two years ago, one of the most astonishing discoveries in the whole history of science was brought off. I don't mean the sputnik—that was admirable for quite different reasons, as a feat of organisation and a triumphant use of existing knowledge. No, I mean the discovery at Columbia by Yang and Lee. It is a piece of work of the greatest beauty and originality, but the result is so startling that one forgets how beautiful the thinking is. It makes us think again about some of the fundamentals of the physical world. Intuition, common sense—they are neatly stood on their heads. The result

is usually known as the non-conservation of parity. If there were any serious communication between the two cultures, this experiment would have been talked about at every High Table in Cambridge. Was it? I wasn't here: but I should like to ask the question.

There seems then to be no place where the cultures meet. I am not going to waste time saying that this is a pity. It is much worse than that. Soon I shall come to some practical consequences. But at the heart of thought and creation we are letting some of our best chances go by default. The clashing point of two subjects, two disciplines, two cultures-of two galaxies, so far as that goes—ought to produce creative chances. In the history of mental activity that has been where some of the break-throughs came. The chances are there now. But they are there, as it were, in a vacuum, because those in the two cultures can't talk to each other. It is bizarre how very little of twentieth-century science has been assimilated into twentieth-century art. Now and then one used to find poets conscientiously using scientific expressions, and getting them wrongthere was a time when 'refraction' kept cropping up in verse in a mystifying fashion, and when 'polarised light' was used as though writers were under the illusion that it was a specially admirable kind of light.

Of course, that isn't the way that science could be any good to art. It has got to be assimilated along with, and as part and parcel of, the whole of our mental experience, and used as naturally as the rest.

I said earlier that this cultural divide is not just an

English phenomenon: it exists all over the western world. But it probably seems at its sharpest in England, for two reasons. One is our fanatical belief in educational specialisation, which is much more deeply ingrained in us than in any country in the world, west or east. The other is our tendency to let our social forms crystallise. This tendency appears to get stronger, not weaker, the more we iron out economic inequalities: and this is specially true in education. It means that once anything like a cultural divide gets established, all the social forces operate to make it not less rigid, but more so.

The two cultures were already dangerously separate sixty years ago; but a prime minister like Lord Salisbury could have his own laboratory at Hatfield, and Arthur Balfour had a somewhat more than amateur interest in natural science. John Anderson did some research in inorganic chemistry in Leipzig before passing first into the Civil Service, and incidentally took a spread of subjects which is now impossible. None of that degree of interchange at the top of the Establishment is likely, or indeed thinkable, now. 10

In fact, the separation between the scientists and non-scientists is much less bridgeable among the young than it was even thirty years ago. Thirty years ago the cultures had long ceased to speak to each other: but at least they managed a kind of frozen smile across the gulf. Now the politeness has gone, and they just make faces. It is not only that the young scientists now feel that they are part of a culture on the rise while the

other is in retreat. It is also, to be brutal, that the young scientists know that with an indifferent degree they'll get a comfortable job, while their contemporaries and counterparts in English or History will be lucky to earn 60 per cent as much. No young scientist of any talent would feel that he isn't wanted or that his work is ridiculous, as did the hero of Lucky Jim, and in fact, some of the disgruntlement of Amis and his associates is the disgruntlement of the under-employed arts graduate.

There is only one way out of all this: it is, of course, by rethinking our education. In this country, for the two reasons I have given, that is more difficult than in any other. Nearly everyone will agree that our school education is too specialised. But nearly everyone feels that it is outside the will of man to alter it. Other countries are as dissatisfied with their education as we are, but are not so resigned.

The U.S. teach out of proportion more children up to eighteen than we do: they teach them far more widely, but nothing like so rigorously. They know that: they are hoping to take the problem in hand within ten years, though they may not have all that time to spare. The U.S.S.R. also teach out of proportion more children than we do: they also teach far more widely than we do (it is an absurd western myth that their school education is specialised) but much too rigorously. They know that—and they are beating about to get it right. The Scandinavians, in particular the Swedes, who would make a more sensible job of it

than any of us, are handicapped by their practical need to devote an inordinate amount of time to foreign languages. But they too are seized of the problem.

Are we? Have we crystallised so far that we are no longer flexible at all?

Talk to schoolmasters, and they say that our intense specialisation, like nothing else on earth, is dictated by the Oxford and Cambridge scholarship examinations. If that is so, one would have thought it not utterly impracticable to change the Oxford and Cambridge scholarship examinations. Yet one would underestimate the national capacity for the intricate defensive to believe that that was easy. All the lessons of our educational history suggest we are only capable of increasing specialisation, not decreasing it.

Somehow we have set ourselves the task of producing a tiny élite—far smaller proportionately than in any comparable country—educated in one academic skill. For a hundred and fifty years in Cambridge it was mathematics: then it was mathematics or classics: then natural science was allowed in. But still the choice had to be a single one.

It may well be that this process has gone too far to be reversible. I have given reasons why I think it is a disastrous process, for the purpose of a living culture. I am going on to give reasons why I think it is fatal, if we're to perform our practical tasks in the world. But I can think of only one example, in the whole of English educational history, where our pursuit of specialised mental exercises was resisted with success.

It was done here in Cambridge, fifty years ago, when the old order-of-merit in the Mathematical Tripos was abolished. For over a hundred years, the nature of the Tripos had been crystallising. The competition for the top places had got fiercer, and careers hung on them. In most colleges, certainly in my own, if one managed to come out as Senior or Second Wrangler, one was elected a Fellow out of hand. A whole apparatus of coaching had grown up. Men of the quality of Hardy, Littlewood, Russell, Eddington, Jeans, Keynes, went in for two or three years' training for an examination which was intensely competitive and intensely difficult. Most people in Cambridge were very proud of it, with a similar pride to that which almost anyone in England always has for our existing educational institutions, whatever they happen to be. If you study the flysheets of the time, you will find the passionate arguments for keeping the examination precisely as it was to all eternity: it was the only way to keep up standards, it was the only fair test of merit, indeed, the only seriously objective test in the world. The arguments, in fact, were almost exactly those which are used today with precisely the same passionate sincerity if anyone suggests that the scholarship examinations might conceivably not be immune from change.

In every respect but one, in fact, the old Mathematical Tripos seemed perfect. The one exception, however, appeared to some to be rather important. It was simply—so the young creative mathematicians, such as Hardy and Littlewood, kept saying—that the

training had no intellectual merit at all. They went a little further, and said that the Tripos had killed serious mathematics in England stone dead for a hundred years. Well, even in academic controversy, that took some skirting round, and they got their way. But I have an impression that Cambridge was a good deal more flexible between 1850 and 1914 than it has been in our time. If we had had the old Mathematical Tripos firmly planted among us, should we have ever managed to abolish it?

INTELLECTUALS AS NATURAL LUDDITES

The reasons for the existence of the two cultures are many, deep, and complex, some rooted in social histories, some in personal histories, and some in the inner dynamic of the different kinds of mental activity themselves. But I want to isolate one which is not so much a reason as a correlative, something which winds in and out of any of these discussions. It can be said simply, and it is this. If we forget the scientific culture, then the rest of western intellectuals have never tried, wanted, or been able to understand the industrial revolution, much less accept it. Intellectuals, in particular literary intellectuals, are natural Luddites.

That is specially true of this country, where the industrial revolution happened to us earlier than elsewhere, during a long spell of absentmindedness. Perhaps that helps explain our present degree of crystallisation. But, with a little qualification, it is also true, and surprisingly true, of the United States.

In both countries, and indeed all over the West, the first wave of the industrial revolution crept on, without anyone noticing what was happening. It was, of course—or at least it was destined to become, under our own eyes, and in our own time—by far the biggest transformation in society since the discovery of agri-

culture. In fact, those two revolutions, the agricultural and the industrial-scientific, are the only qualitative changes in social living that men have ever known. But the traditional culture didn't notice: or when it did notice, didn't like what it saw. Not that the traditional culture wasn't doing extremely well out of the revolution; the English educational institutions took their slice of the English nineteenth-century wealth, and perversely, it helped crystallise them in the forms we know.

Almost none of the talent, almost none of the imaginative energy, went back into the revolution which was producing the wealth. The traditional culture became more abstracted from it as it became more wealthy, trained its young men for administration, for the Indian Empire, for the purpose of perpetuating the culture itself, but never in any circumstances to equip them to understand the revolution or take part in it. Far-sighted men were beginning to see, before the middle of the nineteenth century, that in order to go on producing wealth, the country needed to train some of its bright minds in science, particularly in applied science. No one listened. The traditional culture didn't listen at all: and the pure scientists, such as there were, didn't listen very eagerly. You will find the story, which in spirit continues down to the present day, in Eric Ashby's Technology and the Academics.12

The academics had nothing to do with the industrial revolution; as Corrie, the old Master of Jesus, said about trains running into Cambridge on Sunday, 'It

is equally displeasing to God and to myself'. So far as there was any thinking in nineteenth-century industry, it was left to cranks and clever workmen. American social historians have told me that much the same was true of the U.S. The industrial revolution, which began developing in New England fifty years or so later than ours, ¹³ apparently received very little educated talent, either then or later in the nineteenth century. It had to make do with the guidance handymen could give it—sometimes, of course, handymen like Henry Ford, with a dash of genius.

The curious thing was that in Germany, in the 1830's and 1840's, long before serious industrialisation had started there, it was possible to get a good university education in applied science, better than anything England or the U.S. could offer for a couple of generations. I don't begin to understand this: it doesn't make social sense: but it was so. With the result that Ludwig Mond, the son of a court purveyor, went to Heidelberg and learnt some sound applied chemistry. Siemens, a Prussian signals officer, at military academy and university went through what for their time were excellent courses in electrical engineering. Then they came to England, met no competition at all, brought in other educated Germans, and made fortunes exactly as though they were dealing with a rich, illiterate colonial territory. Similar fortunes were made by German technologists in the United States.

Almost everywhere, though, intellectual persons didn't comprehend what was happening. Certainly

the writers didn't. Plenty of them shuddered away, as though the right course for a man of feeling was to contract out; some, like Ruskin and William Morris and Thoreau and Emerson and Lawrence, tried various kinds of fancies which were not in effect more than screams of horror. It is hard to think of a writer of high class who really stretched his imaginative sympathy, who could see at once the hideous back-streets, the smoking chimneys, the internal price—and also the prospects of life that were opening out for the poor, the intimations, up to now unknown except to the lucky, which were just coming within reach of the remaining 99.0 per cent of his brother men. Some of the nineteenth-century Russian novelists might have done; their natures were broad enough; but they were living in a pre-industrial society and didn't have the opportunity. The only writer of world class who seems to have had an understanding of the industrial revolution was Ibsen in his old age: and there wasn't much that old man didn't understand.

For, of course, one truth is straightforward. Industrialisation is the only hope of the poor. I use the word 'hope' in a crude and prosaic sense. I have not much use for the moral sensibility of anyone who is too refined to use it so. It is all very well for us, sitting pretty, to think that material standards of living don't matter all that much. It is all very well for one, as a personal choice, to reject industrialisation—do a modern Walden, if you like, and if you go without much food, see most of your children die in infancy,

despise the comforts of literacy, accept twenty years off your own life, then I respect you for the strength of your aesthetic revulsion. He all I don't respect you in the slightest if, even passively, you try to impose the same choice on others who are not free to choose. In fact, we know what their choice would be. For, with singular unanimity, in any country where they have had the chance, the poor have walked off the land into the factories as fast as the factories could take them.

I remember talking to my grandfather when I was a child. He was a good specimen of a nineteenthcentury artisan. He was highly intelligent, and he had a great deal of character. He had left school at the age of ten, and had educated himself intensely until he was an old man. He had all his class's passionate faith in education. Yet, he had never had the luck-or, as I now suspect, the worldly force and dexterity-to go very far. In fact, he never went further than maintenance foreman in a tramway depot. His life would seem to his grandchildren laborious and unrewarding almost beyond belief. But it didn't seem to him quite like that. He was much too sensible a man not to know that he hadn't been adequately used: he had too much pride not to feel a proper rancour: he was disappointed that he had not done more—and yet, compared with his grandfather, he felt he had done a lot. His grandfather must have been an agricultural labourer. I don't so much as know his Christian name. He was one of the 'dark people', as the old Russian liberals used to call them, completely lost in the great anonymous

sludge of history. So far as my grandfather knew, he could not read or write. He was a man of ability, my grandfather thought; my grandfather was pretty unforgiving about what society had done, or not done, to his ancestors, and did not romanticise their state. It was no fun being an agricultural labourer in the mid to late eighteenth century, in the time that we, snobs that we are, think of only as the time of the Enlightenment and Jane Austen.

The industrial revolution looked very different according to whether one saw it from above or below. It looks very different today according to whether one sees it from Chelsea or from a village in Asia. To people like my grandfather, there was no question that the industrial revolution was less bad than what had gone before. The only question was, how to make it better.

In a more sophisticated sense, that is still the question. In the advanced countries, we have realised in a rough and ready way what the old industrial revolution brought with it. A great increase of population, because applied science went hand in hand with medical science and medical care. Enough to eat, for a similar reason. Everyone able to read and write, because an industrial society can't work without. Health, food, education; nothing but the industrial revolution could have spread them right down to the very poor. Those are primary gains—there are losses¹⁵ too, of course, one of which is that organising a society for industry makes it easy to organise it for all-out war. But the gains remain. They are the base of our social hope.

And yet: do we understand how they have happened? Have we begun to comprehend even the old industrial revolution? Much less the new scientific revolution in which we stand? There never was anything more necessary to comprehend.

3

THE SCIENTIFIC REVOLUTION

I have just mentioned a distinction between the industrial revolution and the scientific revolution. The distinction is not clear-edged, but it is a useful one, and I ought to try to define it now. By the industrial revolution, I mean the gradual use of machines, the employment of men and women in factories, the change in this country from a population mainly of agricultural labourers to a population mainly engaged in making things in factories and distributing them when they were made. That change, as I have said, crept on us unawares, untouched by academics, hated by Luddites, practical Luddites and intellectual ones. It is connected, so it seems to me, with many of the attitudes to science and aesthetics which have crystallised among us. One can date it roughly from the middle of the eighteenth century to the early twentieth. Out of it grew another change, closely related to the first, but far more deeply scientific, far quicker, and probably far more prodigious in its result. This change comes from the application of real science to industry, no longer hit and miss, no longer the ideas of odd 'inventors', but the real stuff.

Dating this second change is very largely a matter of taste. Some would prefer to go back to the first large-

scale chemical or engineering industries, round abou sixty years ago. For myself, I should put it much further on, not earlier than thirty to forty years ago—and as a rough definition, I should take the time when atomic particles were first made industrial use of. I believe the industrial society of electronics, atomic energy, automation, is in cardinal respects different in kind from any that has gone before, and will change the world much more. It is this transformation that, in my view, is entitled to the name of 'scientific revolution'.

This is the material basis for our lives: or more exactly, the social plasma of which we are a part. And we know almost nothing about it. I remarked earlier that the highly educated members of the non-scientific culture couldn't cope with the simplest concepts of pure science: it is unexpected, but they would be even less happy with applied science. How many educated people know anything about productive industry, oldstyle or new? What is a machine-tool? I once asked a literary party; and they looked shifty. Unless one knows, industrial production is as mysterious as witchdoctoring. Or take buttons. Buttons aren't very complicated things: they are being made in millions every day: one has to be a reasonably ferocious Luddite not to think that is, on the whole, an estimable activity. Yet I would bet that out of men getting firsts in arts subjects at Cambridge this year, not one in ten could give the loosest analysis of the human organisation which it needs.

Yet the personal relations in a productive organisation are of the greatest subtlety and interest. They are very deceptive. They look as though they ought to be the personal relations that one gets in any hierarchical structure with a chain of command, like a division in the army or a department in the Civil Service. In practice they are much more complex than that, and anyone used to the straight chain of command gets lost the instant he sets foot in an industrial organisation. No one in any country, incidentally, knows yet what these personal relations ought to be. That is a problem almost independent of large-scale politics, a problem springing straight out of the industrial life.

I think it is only fair to say that most pure scientists have themselves been devastatingly ignorant of productive industry, and many still are. It is permissible to lump pure and applied scientists into the same scientific culture, but the gaps are wide. Pure scientists and engineers often totally misunderstand each other. Their behaviour tends to be very different: engineers have to live their lives in an organised community, and however odd they are underneath they manage to

present a disciplined face to the world. Not so pure scientists. In the same way pure scientists still, though less than twenty years ago, have statistically a higher proportion in politics left of centre than any other profession: not so engineers, who are conservative almost to a man. Not reactionary in the extreme literary sense, but just conservative. They are absorbed in making things, and the present social order is good enough for them.

Pure scientists have by and large been dim-witted about engineers and applied science. They couldn't get interested. They wouldn't recognise that many of the problems were as intellectually exacting as pure problems, and that many of the solutions were as satisfying and beautiful. Their instinct-perhaps sharpened in this country by the passion to find a new snobbism wherever possible, and to invent one if it doesn't exist -was to take it for granted that applied science was an occupation for second-rate minds. I say this more sharply because thirty years ago I took precisely that line myself. The climate of thought of young research workers in Cambridge then was not to our credit. We prided ourselves that the science we were doing could not, in any conceivable circumstances, have any practical use. The more firmly one could make that claim, the more superior one felt.

Rutherford himself had little feeling for engineering. He was amazed—he used to relate the story with incredulous admiration—that Kapitza had actually sent an engineering drawing to Metrovick, and that those

magicians had duly studied the drawing, made the machine, and delivered it in Kapitza's laboratory! Rutherford was so impressed by Cockcroft's engineering skill that he secured for him a special capital grant for machinery—the grant was as much as six hundred pounds! In 1933, four years before his death, Rutherford said, firmly and explicitly, that he didn't believe the energy of the nucleus would ever be released—nine years later, at Chicago, the first pile began to run. That was the only major bloomer in scientific judgment Rutherford ever made. It is interesting that it should be at the point where pure science turned into applied.

No, pure scientists did not show much understanding or display much sense of social fact. The best that can be said for them is that, given the necessity, they found it fairly easy to learn. In the war, a great many scientists had to learn, for the good Johnsonian reason that sharpens one's wits, something about productive industry. It opened their eyes. In my own job, I had to try to get some insight into industry. It was one of the most valuable pieces of education in my life. But it started when I was thirty-five, and I ought to have had it much earlier.

That brings me back to education. Why aren't we coping with the scientific revolution? Why are other countries doing better? How are we going to meet our future, both our cultural and practical future? It should be obvious by now that I believe both lines of argument lead to the same end. If one begins by thinking only of the intellectual life, or only of the

social life, one comes to a point where it becomes manifest that our education has gone wrong, and gone wrong in the same way.

I don't pretend that any country has got its education perfect. In some ways, as I said before, the Russians and Americans are both more actively dissatisfied with theirs than we are: that is, they are taking more drastic steps to change it. But that is because they are more sensitive to the world they are living in. For myself, I have no doubt that, though neither of them have got the answer right, they are a good deal nearer than we are. We do some things much better than either of them. In educational tactics, we are often more gifted than they are. In educational strategy, by their side we are only playing at it.

The differences between the three systems are revelatory. We teach, of course, a far smaller proportion of our children up to the age of eighteen: and we take a far smaller proportion even of those we do teach up to the level of a university degree. The old pattern of training a small élite has never been broken, though it has been slightly bent. Within that pattern, we have kept the national passion for specialisation: and we work our clever young up to the age of twenty-one far harder than the Americans, though no harder than the Russians. At eighteen, our science specialists know more science than their contemporaries anywhere, though they know less of anything else. At twenty-one, when they take their first degree they are probably still a year or so ahead.

The American strategy is different in kind. They take everyone, the entire population,16 up to eighteen in high schools, and educate them very loosely and generally. Their problem is to inject some rigour-in particular some fundamental mathematics and science -into this loose education. A very large proportion of the eighteen-year-olds then go to college: and this college education is, like the school education, much more diffuse and less professional than ours.¹⁷ At the end of four years, the young men and women are usually not so well-trained professionally as we are: though I think it is fair comment to say that a higher proportion of the best of them, having been run on a looser rein, retain their creative zest. Real severity enters with the Ph.D. At that level the Americans suddenly begin to work their students much harder than we do. It is worth remembering that they find enough talent to turn out nearly as many Ph.D.s in science and engineering each year as we contrive to get through our first degrees.

The Russian high school education is much less specialised than ours, much more arduous than the American. It is so arduous that for the non-academic it seems to have proved too tough, and they are trying other methods from fifteen to seventeen. The general method has been to put everyone through a kind of continental Lycée course, with a sizeable component, more than 40 per cent, of science and mathematics. Everyone has to do all subjects. At the university this general education ceases abruptly: and for the last

three years of the five-year course the specialisation is more intensive even than ours. That is, at most English universities a young man can take an honours degree in mechanical engineering. In Russia he can take, and an enormous number do take, a corresponding degree in one bit of mechanical engineering, as it might be aerodynamics or machine-tool design or diesel engine production.

They won't listen to me, but I believe they have overdone this, just as I believe they have slightly overdone the number of engineers they are training. It is now much larger than the rest of the world put together—getting on for fifty per cent larger. Pure scientists they are training only slightly more than the United States, though in physics and mathematics the balance is heavily in the Russian direction.

Our population is small by the side of either the U.S.A. or the U.S.S.R. Roughly, if we compare like with like, and put scientists and engineers together, we are training at a professional level per head of the population one Englishman to every one and a half Americans to every two and a half Russians. 19 Someone is wrong.

With some qualifications, I believe the Russians have judged the situation sensibly. They have a deeper insight into the scientific revolution than we have, or than the Americans have. The gap between the cultures doesn't seem to be anything like so wide as with us. If one reads contemporary Soviet novels, for example, one finds that their novelists can assume in their audience—as we cannot—at least a rudimentary acquaintance with what industry is all about. Pure science doesn't often come in, and they don't appear much happier with it than literary intellectuals are here. But engineering does come in. An engineer in a Soviet novel is as acceptable, so it seems, as a psychiatrist in an American one. They are as ready to cope in art with the processes of production as Balzac was with the processes of craft manufacture. I don't want to overstress this, but it may be significant. It may also be significant that, in these novels, one is constantly coming up against a passionate belief in education. The people in them believe in education exactly as my grandfather did, and for the same mixture of idealistic and bread-and-butter reasons.

Anyway, the Russians have judged what kind and number of educated men and women²⁰ a country needs to come out top in the scientific revolution. I am going to oversimplify, but their estimate, and I believe it's pretty near right, is this. First of all, as many alpha plus scientists as the country can throw up. No country has many of them. Provided the schools and universities are there, it doesn't matter all that much what you teach them. They will look after themselves.²¹ We probably have at least as many pro-rata as the Russians and Americans; that is the least of our worries. Second, a much larger stratum of alpha professionals—these are the people who are going to do the supporting research, the high class design and development. In quality, England compares well in

this stratum with the U.S.A. or U.S.S.R.: this is what our education is specially geared to produce. In quantity, though, we are not discovering (again per head of the population) half as many as the Russians think necessary and are able to find. Third, another stratum, educated to about the level of Part I of the Natural Sciences or Mechanical Sciences Tripos, or perhaps slightly below that. Some of these will do the secondary technical jobs, but some will take major responsibility, particularly in the human jobs. The proper use of such men depends upon a different distribution of ability from the one that has grown up here. As the scientific revolution goes on, the call for these men will be something we haven't imagined, though the Russians have. They will be required in thousands upon thousands, and they will need all the human development that university education can give them.22 It is here, perhaps, most of all that our insight has been fogged. Fourthly and last, politicians, administrators, an entire community, who know enough science to have a sense of what the scientists are talking about.

That, or something like that, is the specification for the scientific revolution.²³ I wish I were certain that in this country we were adaptable enough to meet it. In a moment I want to go on to an issue which will, in the world view, count more: but perhaps I can be forgiven for taking a sideways look at our own fate. It happens that of all the advanced countries, our position is by a long way the most precarious. That is the result of history and accident, and isn't to be laid

to the blame of any Englishman now living. If our ancestors had invested talent in the industrial revolution instead of the Indian Empire, we might be more soundly based now. But they didn't.

We are left with a population twice as large as we can grow food for, so that we are always going to be au fond more anxious than France or Sweden:²⁴ and with very little in the way of natural resources—by the standard of the great world powers, with nothing. The only real assets we have, in fact, are our wits. Those have served us pretty well, in two ways. We have a good deal of cunning, native or acquired, in the arts of getting on among ourselves: that is a strength. And we have been inventive and creative, possibly out of proportion to our numbers. I don't believe much in national differences in cleverness, but compared with other countries we are certainly no stupider.

Given these two assets, and they are our only ones, it should have been for us to understand the scientific revolution first, to educate ourselves to the limit and give a lead. Well, we have done something. In some fields, like atomic energy, we have done better than anyone could have predicted. Within the pattern, the rigid and crystallised pattern of our education and of the two cultures, we have been trying moderately hard to adjust ourselves.

The bitterness is, it is nothing like enough. To say we have to educate ourselves or perish, is a little more melodramatic than the facts warrant. To say, we have to educate ourselves or watch a steep decline in our

own lifetime, is about right. We can't do it, I am now convinced, without breaking the existing pattern. I know how difficult this is. It goes against the emotional grain of nearly all of us. In many ways, it goes against my own, standing uneasily with one foot in a dead or dying world and the other in a world that at all costs we must see born. I wish I could be certain that we shall have the courage of what our minds tell us.

More often than I like, I am saddened by a historical myth. Whether the myth is good history or not, doesn't matter; it is pressing enough for me. I can't help thinking of the Venetian Republic in their last half-century. Like us, they had once been fabulously lucky. They had become rich, as we did, by accident. They had acquired immense political skill, just as we have. A good many of them were tough-minded, realistic, patriotic men. They knew, just as clearly as we know, that the current of history had begun to flow against them. Many of them gave their minds to working out ways to keep going. It would have meant breaking the pattern into which they had crystallised. They were fond of the pattern, just as we are fond of ours. They never found the will to break it.