

Charles Day – Colloquium – 4/18/2019
Physics Today Magazine

Title: Physics Today and magazines today

Abstract: For 71 years Physics Today has covered physics and its related sciences with the goal of making sure that physicists are informed about what's going on outside their own fields of research. Despite that singular mission, Physics Today faces some of the same challenges and opportunities as Vogue, Cat Fancy, and other periodical publications. My talk will give a behind-the-scenes look at Physics Today within the context of today's magazine market.